Example

- Subject: Green Fuji Apple
- Category: Agriculture/Fruit

Three Key Words

- No: Green, Fuji, apple
- Yes: Green Fuji Apple, Fuji Apple, Fruit

Apple is a real product, and apple is a kind of fruit, so **"apple"** and **"fruit"** can be keywords. Green (color) and Fuji (place of origin or species) are adjectives, meaning they modify **"apple"**
. They can not be keywords. Nobody searching with such adjectives will find products.